



Victory Corporation

Outline

Name	Victory Lighting (UK) Ltd
Established	April 1991
Paid in capital	6.1m dollars
Turnover	6m dollars (2014)
Number of customers	754
Number of product lines	1,325
Number of employees	65

Global network

With distributors throughout the world and warehouse centres in the UK, USA, Poland, Australia, China and India, Victory has the capability to get product to where it is needed quickly and efficiently.

Victory supplies manufacturers throughout the world in over 140 countries — more than any other manufacturer. In the USA, Victory has an office in Chicago and warehouse in New Jersey.

Business Model

Major product categories

- IR industrial lamps
- IR commercial lamps
- Animal husbandry
- Industrial drying systems
- Automotive paint drying
- Commercial comfort heating
- UV low pressure
- UV medium pressure
- UV IR lamps for reptiles
- Specialist lighting
- LED lighting
- LED UV curing



Strengths

Quality

- European quality standards ISO9001 approved.
- UL listings for US products.

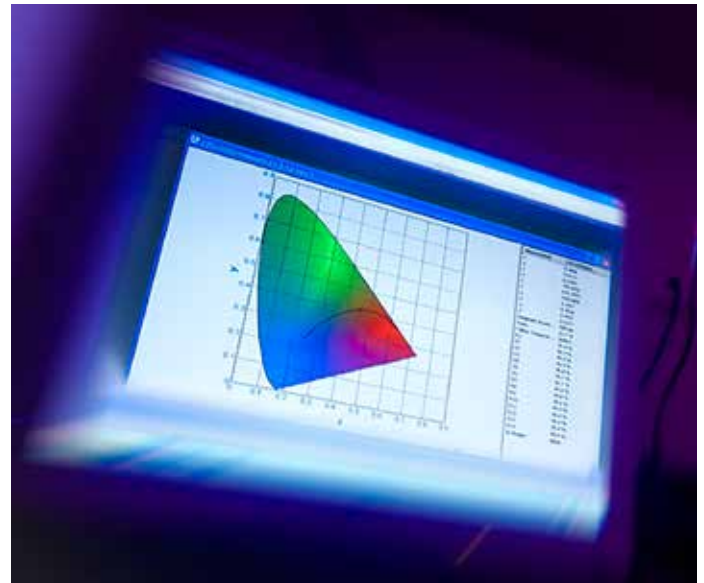
Cost competitive

Lower labour cost manufacturing.

Competition have higher manufacturing costs and slow product development, or low manufacturing costs but inconsistent quality due to lack of European quality standards and zero product development — just copying.

Time

- Fast deliveries
- Development of new types quicker than all completion



Business Expansion

New markets

- Higher technology products to suit higher demands for greater efficiency and energy saving
- Development into new industrial markets

New territories

USA , eastern Europe , Baltic States, establishment of a central European sales operation.

